

KALIYAH RAMOS

Digital Designer

CONTACT

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Portfolio: kaliyahramos.com

EDUCATION

BS IN DIGITAL MEDIA INNOVATION

Texas State University

December 2022

Majored in Digital Media Innovation with a minor in Fashion Merchandising. I maintained a position on the dean's list for a year and a half from Spring 2021 to Fall 2022. Many of my projects are included on my online portfolio at kaliyahramos.com

SKILLS

Content Writing	Customer Service Specialist
Web Design	Social Media Marketer
Illustration	Branding
Graphic Design	Typography
Basic HTML/CSS	UI/UX Design

SOFTWARE

PHOTOSHOP	XD
INDESIGN	WordPress
ILLUSTRATOR	

EXPERIENCE

WEB DESIGN INTERN

Texas Tiny Pools

November 2021 - March 2022

Navigated through WordPress and made updates throughout the website including updating logos, creating new web pages, and updating the photo gallery. These updates resulted in an easier navigated website.

HEALTHY LIVING SPECIALIST

H-E-B

2017 - Present

Exerted great customer service skills while being a team leader by training new employees. I also obtained merchandising skills through product placement in store. Resulting in specializing in the department.

SOCIAL MEDIA MARKETER

Texas State University Philosophy Dept.

September 2021 - December 2021

Worked on a team to engage with the Philosophy department and learned their social media tone and desired messages to reach their target audience. I created analytical reports that showed progress with shared techniques.

COMMUNICATION DESIGNER

Alexis Alvarado Photography

November 2022 - December 2022

Exerted my skills in Adobe Photoshop, Adobe Illustrator, and typography to showcase Alexis Alvarado Photography in a style that told his story through design.