



October 16- November 15

@txstphilosophy

632.0

REACH PER POST

(Down 34.9% since last report)

28.8

LIKES PER POST

(Down 26.9% since last report)

5 Posts

1.6

COMMENTS PER POST

(Up 45.5% since last report)

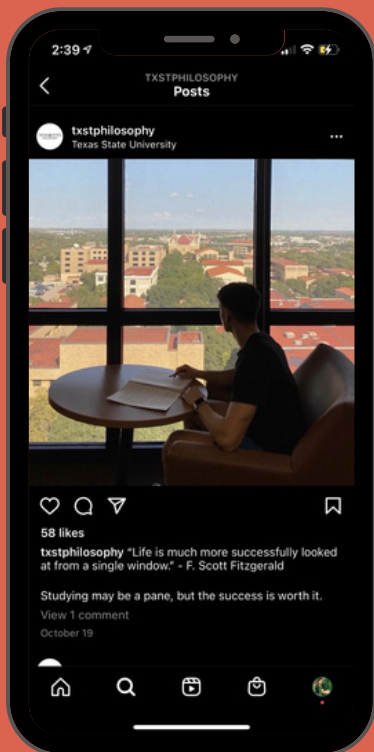
3.0

SHARES PER POST

(Up 1100.0% since last report)

252 Followers

(+17 Followers from last report)



Best
Performing
Post

This is why!

THIS POST GAINED THE HIGHEST ENGAGEMENT WITH 57 LIKES, 1 COMMENT AND 11 SHARES BECAUSE IT IS RELATEABLE. AS UNIVERSITY STUDENTS, IT IS IMPORTANT TO STUDY AND SOMETIMES IT CAN BE HARD TO STUDY SO THIS POST REMINDS STUDENTS THAT WHEN YOU STUDY AND PASS IS WHEN YOU CAN GRADUATE AND BECOME SUCCESSFUL.

57 LIKES

THE HIGHEST REACH OUT OF ALL POSTS

1 COMMENT

11 SHARES



October 16- November 15

@PhilosophyTxst

26 Tweets

366 Followers

(no increase in followers)

208.9

IMPRESSIONS
PER POST

(Down 88.49% since last report)

0.7

LIKES PER
TWEET

(Down 87.27% since last report)

0.8

REPLIES PER TWEET

(Up 700% since last report)

0.3

RETWEETS
PER TWEET

(Down 83% since last report)

3.24%

Engagement Rate Per Tweet

The engagement rate is the average number of interactions that a tweet has received per follower.

Compared to other Higher Ed accounts which normally have a 0.09% engagement rate, @PhilosophyTxst has a 63.9% decrease.

This is why!

THIS TWEET GAINED THE HIGHEST AMOUNT OF RETWEETS BECAUSE IT IS AN EVENT ON AN IMPORTANT TOPIC. ANYTHING RACE RELATED IS AN POPULAR TOPIC AND ANT-SEMINTISM IS EVERYWHERE.

Best

Performing

Tweet

1707 IMPRESSIONS

5 RETWEETS

5 LIKES

THE HIGHEST RETWEETS OUT OF ALL POSTS

